



*IPA Cross-Border Programme
Croatia - Montenegro*

Objective

Improved quality of life in the cross-border area between Croatia and Montenegro.

Priorities and Measures

Priority I: Creation of favourable environmental and socio-economic conditions in the programme area by improvement of the co-operation in the jointly selected sectors and good neighbourly relations in the eligible area

Measure I.1: Joint actions for environment, nature and cultural heritage protection

Measure I.2: Joint tourism and cultural space

Measure I.3: Small cross-border community development projects

Priority II: Technical Assistance

Programme Objective, Priorities and Measures

JTS CBP CRO-MNE

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Joint Technical Secretariat (JTS) / Antenna

Project Duration (months): 12

Total Project Budget: € 149,783.65

Project Description

Objectives, Activities, Expectations

The overall objective of this project is to improve the cooperation between libraries, cultural and educational institutions and the citizens of the Republic of Croatia and Montenegro. The project is especially focused on establishing the regular cooperation and exchange of library holdings and the cultural and historical heritage knowledge of both countries. The project will provide for the setting up of 3 websites, the purchase and exchange of books between libraries, as well as the distribution of publications for 70 libraries on both sides of the border. Six promotions of authors and publishers will be organised, including three joint promotions of publications in Dubrovnik, Kotor and Cetinje. All the activities will be supported by the relevant government and local institutions from both sides of the border. Project partners hope to enhance the use of information on library holdings, equip the libraries with works of publishers that have not been present so far and improve library work using the Croatian model. This will be especially promoted by posting the books in PDF format on their websites, allowing access to other institutions and organisations, as well as to all interested parties.

Location

MNE - Municipalities of Montenegro, Kotor, Cetinje, Podgorica

CRO - Dubrovnik-Neretva County, Dubrovnik

Project Partners:

Functional Lead Partner:

Cultural Centre “Nikola Djurkovic” - City Libraty Kotor - **MNE**

Lead Partner:

Dubrovnik Libraries - **CRO**

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Traditional Olive Industry like a Part of Cross Border Tourism Offer

Location

MNE - South Montenegro, Bar, Tivat, Kotor, Herceg Novi

CRO - Dubrovnik-Neretva County

Project Partners:

Functional Lead Partner:

SNV - Netherlands Development Organization - **MNE**

Lead Partner:

Croatian Centre for Agriculture, Food and Rural affairs - **CRO**

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Project Duration (months): 24

Total Project Budget: € 479,377.20

Project Description

Objectives, Activities, Expectations

The aim of this project is to contribute to the development of socio-economic conditions for the creating of an olive/tourism offer in order to upgrade the tourist destination of Bar and Boka Bay region in Montenegro and Dubrovnik-Neretva County in the Republic of Croatia. The main activities of this project will be to establish cooperation between olive producers and tourism stakeholders, organise training and increase the production of olives, as well as upgrade the olive/tourism infrastructure. The project will also promote the new offer, as well as provide support for joint actions with regard to the development of the area. The project is expected to result in the creation of a common base for olive and tourism sectors cooperation, increased knowledge and technical capacities of olive producers and the related tourism stakeholders, improved olive/tourism offer, as well as creating and promoting new opportunities in the cross-border region.

Project Duration (months): 24

Total Project Budget: € 408,939.94

Project Description

Objectives, Activities, Expectations

This project aims to contribute to the integration of the economy in the cross-border area and upgrade the cooperation in tourism, especially focusing on creating a joint regional touristic offer based on natural protected resources. There will be 4 main activities: management and monitoring followed by preliminary research for the valorisation of natural heritage; small infrastructure works, and, finally, the promotion and dissemination of results. The project partners seek to strengthen the partnership and the network of natural protection institutions in the cross-border area and produce a joint analysis on the area's biodiversity. They also aim to succeed in preserving and marking nature protected locations in the Republic of Croatia and Montenegro so as to express their joint concern and raise awareness of the protection of nature, while promoting the cross-border area as an essential tourist destination.

Location

CRO - Dubrovnik Neretva County, Island Lastovo, Town of Ploce, Dubrovacko Primorje Municipality; Konavle Region

MNE - NP "Lovcen", NP "Skadar lake", Cetinje Municipality, Bar Municipality

Project Partners:

Functional Lead Partner:

Dubrovnik Neretva County's Regional Development Agency Dunea - **CRO**

Lead Partner:

Public Enterprise for National parks of Montenegro - **MNE**

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Business Cooperation and Skills Improvement for the Development of Outdoor Tourism

Location

CRO - Dubrovnik-Neretva County
MNE - Municipalities of Kotor, Herceg Novi, Tivat, Cetinje, Budva, Bar, Ulcinj, Podgorica

Project Partners:

Functional Lead Partner:
Croatian Mountain Rescue Service - **CRO**

Lead Partner:
Center for Sustainable Tourism Initiatives - **MNE**

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Project Duration (months): 18

Total Project Budget: € 387,257.10

Project Description

Objectives, Activities, Expectations

The project aims to contribute to the economic development of the Republic of Croatia and Montenegro and to improve the quality of tourist destinations and products. The project plans to create a cross-border cluster of tourism stakeholders and organise joint planning and implementation, followed by building guide and safety capacities, upgrading the tourism infrastructure, and organising marketing activities. The project hopes to achieve joint planning and business cooperation in the tourism sector with increased knowledge of stakeholders and improved infrastructure and technical capacity of touristic destinations and at the same time raise the awareness of the general public in the cross-border region.



Joint Promotion and Increased Level of Safety of Nautical Tourism on the Dubrovnik-Neretva County and Montenegrin Coast

Project Duration (months): 23

Total Project Budget: € 451,928.36

Project Description

Objectives, Activities, Expectations

This project aims to further improve the tourist potentials of Dubrovnik-Neretva County and the Montenegrin Coast by promoting them as a joint tourist destination, and especially to improve the quality of services and level of safety in nautical tourism in the cross-border area. The plan is to achieve this goal by gathering and classifying information about tourist services and places of attraction, as well as hydrographical publications and nautical safety information in the cross-border area. This will be followed by the organisation of roundtable discussions and forums for service and safety providers, and by preparation and provision of all the necessary steps and measures for safe nautical tourism. The project expects to achieve sustainable access to tourist information for nautical tourists, set the basis for the coordination of service providers and safety authorities in nautical tourism and build capacities for conducting hydrographical measurements and preparing official hydrographical publications.

Location

CRO - The Dubrovnik-Neretva County

MNE - The Municipalities of Herceg Novi, Kotor, Tivat, Budva, Bar and Ulcinj

Project Partners:

Functional Lead Partner:

Hydrographic Institute of the Republic of Croatia (HHI) - **CRO**

Lead Partner:

Hydrological and Meteorological Service of Montenegro (HI-M) - **MNE**

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